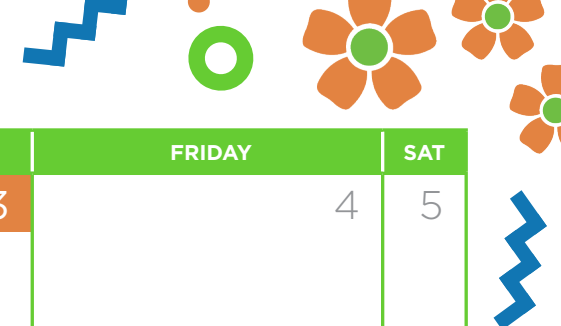


September 2020 Spirit Calendar

Safety is RPM Careers' No. 1 priority. Please follow Centers for Disease Control and Prevention guidelines for your area while engaging in activities for RPM Careers Month.



SUN	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT
		Challenge Accepted 1 Challenges for RPM Careers Month go live at rpmcareers.org/rpmcareersmonth .	Strike a Pose 2 Share a photo with the hashtag #RPMmoments and a company- or affiliate-specific hashtag.	Team Lunch 3 Organize a virtual or social-distancing team lunch to stay connected with your colleagues.	4	5
6	Furry Friends Meetup 7 Organize a time for your residents and their dogs to all get together outside.	Employee Takeover 8 Hand over control of your community's Instagram or Facebook stories to an employee to show a day in their life.	Spread the Word 9 Promote RPM Careers Month by posting content on your blog, social media channels, podcast, etc.	10	We ♥ Vets 11 Partner with your local veterans service organization (such as The American Legion or AMVETS) to provide informational flyers or community-branded swag to veterans.	12
13	Give Some Advice 14 Partner with your local government to offer job counseling or information on how to break into the RPM industry.	Coffee and Doughnuts 15 Welcome employees and residents for a community breakfast.	Safety First 16 Share a story of how your community responded to COVID-19, your best mask photo, or advice on keeping busy during the crisis, and include the hashtag #RPMmoments .	Job Fair 17 Host or participate in a virtual job fair.	Maintenance Mania 18 Tune in for the first-ever virtual Maintenance Mania National Championship.	19
20	Be a Mentor 21 Reach out to a local high school to invite interested seniors to shadow a maintenance or leasing professional for a day.	Furry Photo Op 22 Post a photo of your favorite four-legged resident with the hashtag #RPMmoments .	Open House 23 Host a virtual career open house, welcoming prospective RPM professionals to learn more about a career in RPM. Ask employees to invite one friend or family member interested in RPM.	24	Tell Your Story 25 Share your RPM recruitment story with the hashtag #RPMmoments .	26
27	Thank a Co-Worker Day 28 Show your colleagues that you appreciate them by buying them coffee, saying thank you, or posting your favorite memory using the hashtag #RPMmoments .	29	Community Service Day 30 Donate old professional clothes to a local shelter. Volunteer at a soup kitchen. Donate to a local food pantry. Or find some other way to give back to your community.	1	2	3
Voting for Challenges 1-4 (Sept. 28 - Oct. 2)						
4	Winner No. 1 5 Challenge 1 (best mentor or teammate spotlight) winner announced.	Winner No. 2 6 Challenge 2 (best "why I love RPM" photo) winner announced.	Winner No. 3 7 Challenge 3 (best recruitment video message) winner announced.	Winner No. 4 8 Challenge 4 (best workplace view) winner announced.	<ul style="list-style-type: none"> ● - Challenges ● - Apartment community activities ● - Wider community engagement 	