



5 Ways To Engage Your Community This RPM Careers Month

Community is at the heart of residential property management: building a safe and comfortable community for your residents, fostering a professional community for your employees, and becoming a part of your larger community.

This RPM Careers Month, we encourage you to engage with your community to raise awareness about the benefits of RPM careers. **Consider these five opportunities:**



1. Host or participate in a virtual career fair.



2. Host a virtual information session to share the benefits of a career in RPM. Ask RPM professionals to invite any residents, friends, and family members interested in learning more about opportunities.



3. Partner with a local high school or community college to give a virtual presentation to students about opportunities in RPM. Follow up by sending copies of RPM Careers brochures or links to materials.



4. Partner with your local government to offer online job counseling and virtual resources with advice on how to break into the RPM industry.



5. Publish content for prospective employees about why they should get involved in RPM (e.g., blog posts, social media content, videos, podcast episodes).