Find Your RPM Career Today

Demand for rental housing is growing in every state — and so is the need for talented, creative people who can help build strong communities. The residential property management (RPM) industry offers a host of key advantages for students and recent graduates, including:

- Competitive compensation along with health insurance and other benefits.
- Leadership opportunities to guide a team and build a strong community.
- Consistent, full-time schedules and paid time off for holidays.
- Ability to work anywhere in the country.
- Continuing education and career development courses typically supported by companies.
- Perks such as discounted rent.

Consider how your interests and goals line up with these three on-site RPM career tracks: community management, leasing, and maintenance.

Visit RPMcareers.org/students!

Find out where you fit in with this dynamic, robust, and highly professional field dedicated to helping people choose and enjoy their homes.

RPM careers offer:

- Opportunities for advancement.
- Competitive salaries.
- Job mobility.
- Job security.
- Comprehensive benefits.
- Consistent hours.
- Opportunity to join a team and make a difference in people’s lives every day.

Success Starts Here!

Discover if a career in residential property management is right for you!
**Community Management**

Careers in community management are a great fit for many college grads. Accounting, English, psychology, sociology, communications, business, and marketing are just a few of the majors that prepare community managers for success in this dynamic career.

On average, community managers lead a team of five employees, manage a budget of $3.2 million, and have the opportunity to make a difference in the lives of the many residents living in the apartment homes they manage. To be successful, they need to:

- Communicate effectively with residents, provide great resident service and experiences, and quickly resolve resident issues.
- Recruit, train, motivate, and mentor high-caliber employees.
- Analyze their community’s financial performance and take corrective action to achieve the company’s investment goals.

**Leasing**

Leasing consultants are the RPM industry’s public face, helping prospective residents find the best housing option for their budget. It’s a great entry-level position for recent graduates who love to work with people and as part of a team.

Opportunities for advancement abound in the leasing track. Companies reward talented, hardworking employees with performance-based bonuses and invest in growth through on-the-job sales and marketing training and online courses and credentialing programs. Leasing professionals must be able to:

- Identify, understand, and meet the housing needs of a diverse group of customers.
- Write and speak professionally so they can market, show, and lease residences.
- Listen actively to understand the needs and concerns of residents and potential residents.
- Build relationships with residents and create a sense of community.
- Use technology to generate apartment community website traffic, qualify residents, prepare leases, manage service requests, and secure lease renewals.

**Maintenance**

Many maintenance technicians prepare for their careers by earning a degree or the Certificate for Apartment Maintenance Technicians (CAMT) from a local apartment association or a community or technical college. Others enter the industry with high school, career, and technical training. Maintenance professionals need the skills to:

- Process work orders to a resident’s satisfaction.
- Make prudent product repair and replacement decisions.
- Communicate clearly and respectfully with residents, team members, and contractors.
- Minimize personal and property damage while safely performing maintenance activities in compliance with all regulations.

Visit RPMcareers.org to learn how to apply your skill set and experience to a career in RPM!