

Find your RPM career today!

Residential property management careers can help you get ahead — fast. The RPM industry is growing and offers key advantages for recent college graduates:

- Many ways to channel your talents and skills while gaining lifelong learning and career development
- Leadership opportunities to guide a team and build a strong community
- Competitive compensation along with health insurance and other benefits
- Regular, full-time schedules and paid holidays off

Consider how your interests and goals line up with three on-site RPM career tracks: community management, leasing, and maintenance.



Visit RPMcareers.org today!

Learn how careers in the growing residential property management industry stack up against other leading industries.

Advancement opportunities

Team environment

Competitive salary

Great benefits

Regular hours

REAL
COMMUNITIES

REAL
CAREERS

Chart

Your

Path



NAAEI NOW TODAY'S INVESTMENT.
TOMORROW'S WORKFORCE.

Find your fit in a
residential property
management career!

Community Management

Careers in community management are a great fit for many college grads. Accounting, English, psychology, sociology, communications, business, and marketing are just a few of the majors that prepare community managers for success in this exciting career.

On average, community managers lead a team of five employees, manage a budget of \$3.2 million, and have the opportunity to make a difference in the lives of the many residents living in the 254 apartment homes they typically manage. To be successful they need the ability to:

- Communicate effectively with residents, provide great resident service and experiences, and quickly resolve resident issues.
- Recruit, train, motivate, and mentor high-caliber employees.
- Analyze their community's financial performance and take corrective action to achieve the owner's investment goals.



Leasing

Leasing consultants are the RPM industry's public face, helping people find the best housing option for their budget. It's a great entry-level position for recent graduates and people with some college coursework and customer service experience under their belt.

Most companies offer on-the-job sales and marketing training to help leasing consultants advance, and the NAA Education Institute offers a National Apartment Leasing Professional (NALP) credential online. Leasing professionals must be able to:

- Identify, understand, and meet the housing needs of a diverse group of customers.
- Write and speak professionally so they can market, show, and lease residences.
- Listen actively to understand needs and concerns of residents and potential residents.
- Build relationships with residents and create a sense of community.
- Use technology to generate traffic, qualify residents, prepare leases, manage service requests, and secure lease renewals.



Maintenance

Many maintenance technicians prepare for their careers by earning a degree or the Certificate for Apartment Maintenance Technicians (CAMT) from a local apartment association or community or technical college. Others enter the industry with high school, career, and technical training. Maintenance professionals need the skills to:

- Process work orders correctly and to a resident's satisfaction.
- Make prudent product repair and replacement decisions.
- Communicate clearly and respectfully with residents, team members, and contractors.
- Minimize personal and property damage while safely performing maintenance activities in compliance with all regulations.



Visit [RPMcareers.org](https://www.rpmcareers.org) to learn more about the many available opportunities to apply **your** skill set and experience!